

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	28-Feb-13	29-Feb-12	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	45.365.512	50.776.734	-10,66%
WINSTON	44.373.165	52.854.035	-16,05%
CHESTERFIELD	34.382.160	35.055.833	-1,92%
FORTUNA	27.924.539	37.124.622	-24,78%
CAMEL	24.618.303	25.315.347	-2,75%
LUCKY STRIKE	22.870.627	19.409.366	17,83%
DUCADOS NEGRO	20.762.377	26.462.595	-21,54%
L&M	18.335.967	21.648.467	-15,30%
NOBEL	15.940.554	20.058.082	-20,53%
DUCADOS RUBIO	13.575.471	16.585.448	-18,15%
DUCADOS RUBIO BLANDO	7.914.950	7.486.505	5,72%
PALL MALL	7.684.923	7.170.019	7,18%
L&M BLANDO	5.272.971	4.026.163	30,97%
FORTUNA RED LINE	5.020.015	4.814.296	4,27%
DUCADOS RUBIO 100'S	3.660.094	2.146.289	70,53%
BROOKLYN	3.318.353	612.615	441,67%
LUCKY STRIKE BLANDO	3.225.519	1.844.110	74,91%
MARLBORO POCKET	3.125.603	3.249.083	-3,80%
JOHN PLAYER SP.	2.856.268	4.173.153	-31,56%
GOLD COAST	2.572.370	3.003.261	-14,35%
MARK 1	2.495.166	242.631	928,38%
ELIXYR	2.408.167	2.293.292	5,01%
WINSTON REDVOLUTION	2.327.113	2.060.316	12,95%
NOBEL STYLE	2.114.218	1.731.898	22,08%
BN	1.550.797	1.827.514	-15,14%
AUSTIN	1.523.144	908.850	67,59%
CORONAS RUBIO	1.500.337	2.155.244	-30,39%
PALL MALL LARGO 100'S	1.483.122	930.699	59,36%
GOLDEN AMERICAN	1.422.225	717.256	98,29%
PHILIP MORRIS K/S	1.360.205	1.944.046	-30,03%
BULLBRAND	1.285.824	1.373.487	-6,38%
NOBEL BLANDO	1.189.749	644.630	84,56%
MARLBORO GOLD TOUCH	1.140.208	980.744	16,26%
R 1	1.126.872	1.112.193	1,32%
HERENCIA	1.054.784	1.235.119	-14,60%
LUCKY STRIKE CLICK & ROLL	1.046.442	801.838	30,51%
JOHN PLAYER SP. AM.100'S	908.792	1.162.408	-21,82%
EXCITE	878.733	1.059.575	-17,07%
DENIM	855.919	697.598	22,70%
PALL MALL NO BLANDO	833.045	633.665	31,46%
KARELIA	797.350	721.800	10,47%
POPULAR	752.509	848.551	-11,32%
GAULOISES RUBIO	675.129	756.768	-10,79%
RESTO MARCAS	20.104.235	21.003.539	-4,28%
Totales	363.633.824	391.659.684	-7,16%